



CITY OF MONTROSE

Comprehensive Plan Goals & Objectives

August 19, 2020



What is a Comprehensive Plan?



- First Master Plan in 1961, 1978, 1998, 2008
- A 20-year vision with a 10-year focus
- Establish community vision, values, and goals
- Long-term plan to guide physical growth, development and services
- A guide for decision-making and implementation goals

Comprehensive Plan Topics



Land Use & Growth



Health &
Environment



Transportation &
Mobility



Economy &
Opportunity



Housing &
Neighborhoods



Downtown



Parks, Trails &
Open Space



Implementation
Plan

Comprehensive Plan Website



[https://www.cityofmontrose.org/708/
Comprehensive-Plan](https://www.cityofmontrose.org/708/Comprehensive-Plan)

- New Releases
- Maps
- Existing Conditions Report
- Presentations
- Meeting Summaries

Public Input

Community Kick-Off Meetings

June 11 & June 13 (Spanish), 2019

- What I Love About Montrose
- Values – “Pennies in a Jar”
- Developing a Vision – Change/Create

Online survey followed the kick-off meetings



Community Workshops

July-August
2020

Interactive
Online Map



Housing & Neighborhoods



Transportation & Mobility



Land Use & Growth



Parks, Trails & Open Space



Recreation & Tourism



Health & Environment



Economy & Opportunity



Spanish speaking

Comprehensive Plan Advisory Committee

Roles

- 15 members from the public, City Council & Planning Commission
- Promote public involvement
- Provide input and feedback
- Serve as a sounding board for community
- Help establish community vision
- Met approx. 15 times 2019-2020
- Help establish Goals & Objectives and Implementation Plan

Guiding Principles, Goals & Objectives

Guiding Principles: Value-based guiding principles which help establish a framework for decision-making

Goals: Broad, long-range statements that represent big picture ideas and helps achieve the desired result of the guiding principle

Objectives: Specific directions to guide decisions that lead to accomplishing the goals

City Council & Planning Commission Input

Did we include all of the major ideas and concerns presented to us during the public outreach?

Are there any missing or misrepresented statements?

Next Steps

**Draft Comprehensive Plan
City Staff & City Management**

**City Council & Planning Commission
review of Draft Plan
Date TBD**

**Public Meeting – Release of Draft
Comprehensive Plan
Date TBD**

Estimated Timeline

**1. Initial Assessment
Spring-Summer
2019**

**2. Vision, Goals & Issues
Summer-Fall 2019**

**3. Develop Framework
Fall 2019-Winter 2020**

**4. Draft Comprehensive Plan
2020**

**5. Adoption & Implementation
2021**



Discussion on Guiding Principles, Goals & Objectives