



COMPREHENSIVE PLAN-ADVISORY COMMITTEE MEETING

CITY OF MONTROSE



October 29, 2019



AGENDA

Downtown Workshop Summary

Work Plan / Format of Comp Plan

Vision Statement Review

Guiding Principles

Downtown Workshop

October 8, 2019

- 1. 45 Participants**
- 2. Keypad Polling summary of results**
 - Downtown's greatest asset – restaurants 37% & shopping 28%
 - Top priorities – wider sidewalks on Main St 26%
- 3. Summary on strengths, change, and opportunities**
 - a. Strengths**
 - Mix of historic preservation & modern business
 - CMU & library
 - b. Changes**
 - Pedestrian crossing at Main & Townsend
 - ADA accessibility
 - Address drugs & homeless issue
 - c. Opportunities**
 - Downtown hotel & conference center
 - Extend CMU
 - More diversity of business on Main St

WORK PLAN

Section 1. OVERVIEW - EXECUTIVE SUMMARY

Mission Statement

Vision Statement

History

Planning Process

Existing Conditions

2. LAND USE PLAN

Land Use Map



VISION STATEMENT

Advisory Committee Vision Statement:

“Montrose will be a healthy, safe and thriving community that embraces diversity and the environment. By coming together, we will grow responsibly to create opportunities for all.”

Revised:

“Montrose will be a healthy, safe and thriving community that embraces diversity and the environment. We will come together to grow responsibly and create opportunities for all.”



Section 3. COMPREHENSIVE PLAN ELEMENTS

Chapter 1. Housing & Neighborhoods

Chapter 2. Transportation & Mobility

Chapter 3. Land Use & Growth

Chapter 4. Parks, Trails & Open Space

Chapter 5. Health & Environment

Chapter 6. Economy & Opportunity (Tourism)

Chapter 7. Downtown

Guiding Principle

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Goals

Goals

Goals

Goals

Goals

Goals

Goals

Objectives

Objectives

Objectives

Objectives

Objectives

Objectives

Objectives

Recommendations

Recommendations

Recommendations

Recommendations

Recommendations

Recommendations

Recommendations

Public Input

Guiding Principles, Goals, Objectives, Recommendations

Guiding Principles:

Value-based guiding principles help guide an organization and influence the goals & objectives.

Goals:

Broad, flexible, long-range statement that represents big picture ideas and achieves the desired result of the guiding principle.

Objectives:

Specific directions to guide decisions that will lead to accomplishing the goals.

Recommendations:

Specific measures to implement the objectives.

EXAMPLE

Guiding Principle:

“Encourage and facilitate a variety of parks and recreation opportunities located in convenient locations throughout Montrose.”

Goal:

“Work with partners to provide parks in a cost-effective manner with a minimum of duplication.”

Objectives:

“Work with Montrose County, Montrose Recreation District, schools, service clubs, non-profits, foundations, etc. to finance, acquire and develop regional park facilities.”

Recommendations:

“Formalize an agreement with the School District and Montrose Recreation District on the joint acquisition, development and maintenance of combined parks and schools to reduce costs.”

WORK PLAN

Section 4. IMPLEMENTATION PLAN

Short Term, Mid-Term,
& Long-Term Projects

Priorities

Timeline

DRAFT COMPREHENSIVE PLAN

Public Input

FINAL ADOPTION

GUIDING PRINCIPLES

Guiding Principle 1. Housing & Neighborhoods

“Encourage and facilitate a broad range of housing opportunities.”

Guiding Principle 2. Transportation & Mobility

“Encourage and facilitate safe, efficient, and convenient multi-modal transportation options.”

Guiding Principle 3. Land Use & Growth

“Encourage, facilitate and manage growth in a fiscally responsible manner that retains Montrose’s small town character in a rural setting.

GUIDING PRINCIPLES

Guiding Principle 4. Parks, Trails & Open Space

“Encourage and facilitate a variety of parks, trails and recreation opportunities in strategic locations.”

Guiding Principle 5. Health & Environment

“Encourage and facilitate healthy, active living, access to healthcare opportunities, and the preservation, protection and access to natural, historical, and cultural resources.”

GUIDING PRINCIPLES

Guiding Principle 6. Economy & Opportunity

“Encourage, facilitate and incentivize business growth and development, infrastructure and community services, quality jobs, and educational and tourism opportunities to encourage businesses and people to stay, play and relocate here.”

Guiding Principle 7. Downtown

“Encourage and facilitate a vibrant downtown, maximizing opportunities for businesses, safety and enhancing the quality of life, while also maintaining its character and historic viability.”

GOALS & OBJECTIVES

Goals, Objectives & Recommendations



Upcoming Advisory Committee Meetings:

Goals, Objectives & Recommendations

Mid November or early December