

envision 2040 MONTROSE COMPREHENSIVE PLAN



Community Events Outreach Summary *July-August 2019*

Staff from the City of Montrose participated in a variety of summer events in order to reach out to community members and tourists and seek additional input on vision and values for the *Envision 2040 Montrose Comprehensive Plan*. These events included the Farmer’s Market, Acoustic Tuesdays in Montrose Pocket Park, FUNC Festival, and Youth Appreciation Day. At these outreach events, the public participated in a “pennies in a jar” exercise where individuals voted on values that were most important to them based on the number of pennies placed in each jar. They could also write in additional values not listed on the jars.

Following is a list of the top values in order of importance based on the top number of votes.

1. Stewardship of Natural Resources – 135
2. Health – 95
3. Diversity – 80
4. Inclusivity – 62
5. Prosperity and Opportunity – 57
6. Safety – 56
7. Future Oriented – 49
8. Family Centered – 48
9. Fiscally Responsible – 44

Other items noted included: outdoor recreation, education, affordable housing, community, history, acts of kindness, gratitude, music, dance, suicide prevention.

The second set of “pennies in a jar” exercise asked the participants to answer the question, “What’s most important to you for the future of Montrose?” Following is a list of the top answers in order of importance based on the number of pennies received.

1. Quality Jobs – 148
2. Safe Bike/Walk Routes – 112
3. Safety & Low Crime – 108
4. Outdoor Opportunities – 93
5. Road Systems & Traffic Flow – 91
6. Affordable Housing – 77
7. Economic Stability – 41
8. Amenities & Services – 23

Some of the “other comments” received included: senior and child care services, lower taxes, safe and healthy environment, family-oriented parades, bike racks in parks, mental health and drug rehab facilities, small town atmosphere, year-round school, skate park graffiti.