

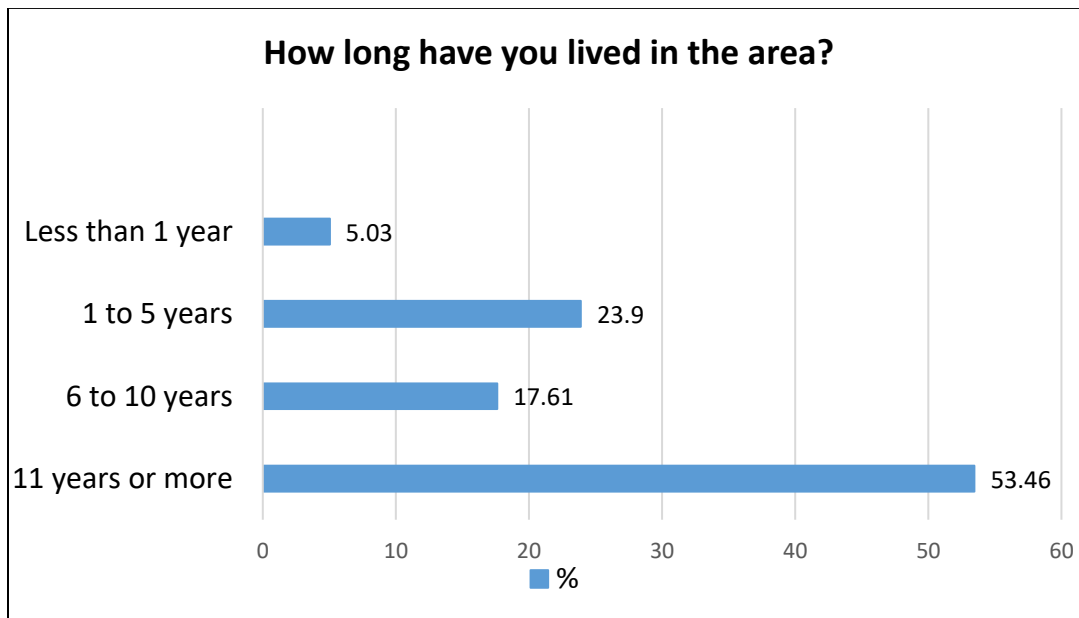


Comprehensive Plan Online Survey Summary

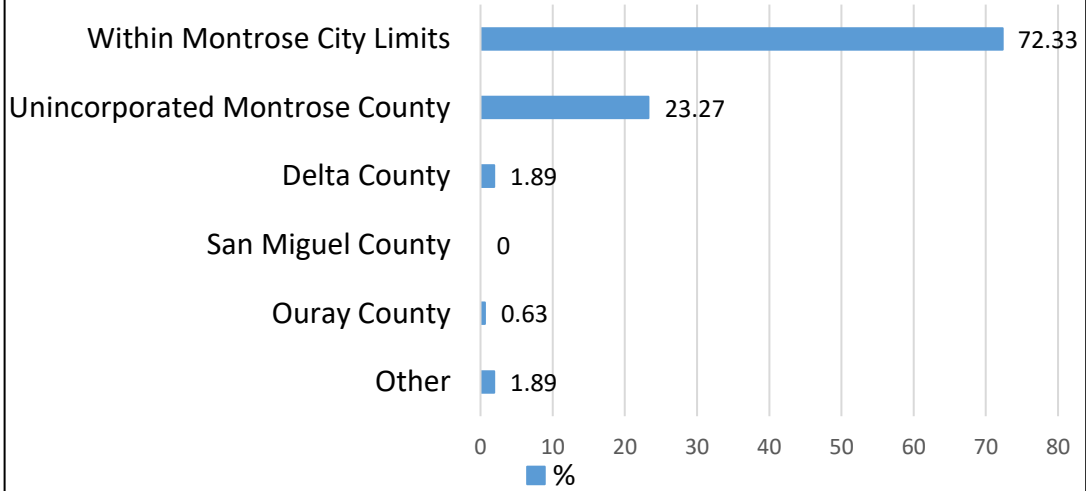
June-August 2019

The City of Montrose hosted two Community Kick-Off Meetings in June 2019. These events were the first public meetings for the *Envision 2040 Montrose Comprehensive Plan*. The goal of the meeting was to gather input on community vision and values. After the meetings, the City offered an online survey to provide additional opportunities for the public to provide feedback on the same questions that were asked at the Community Kick-Off Meetings. The online survey was available in both English and Spanish and open from mid-June through the end of August 2019. The feedback received through these surveys will help guide development of the Comprehensive Plan and future vision, goals, and recommendations for the final *Envision 2040 Montrose Comprehensive Plan*.

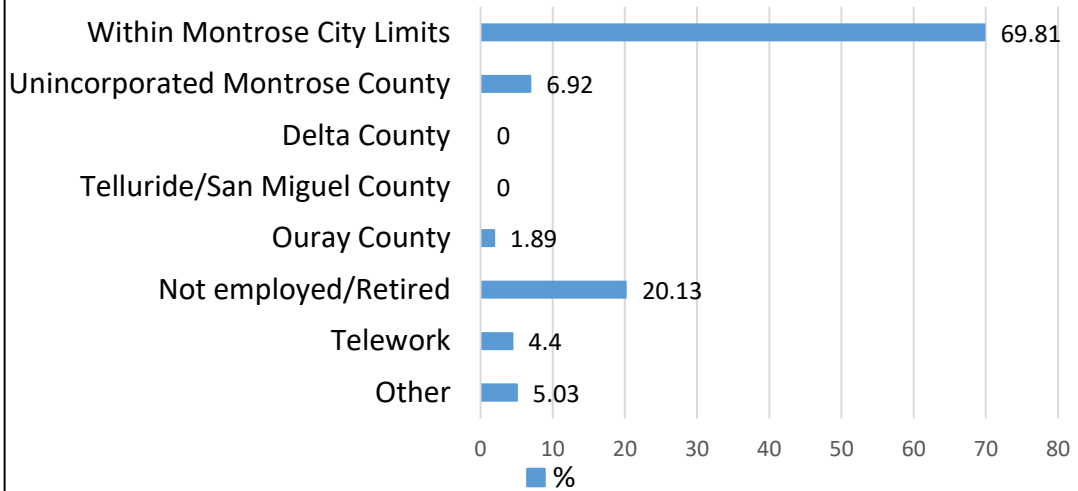
The total number of individuals that participated in the English survey was 159. For the open ended questions, the City received an average of 3 comments per question for a total of over 1000 comments. Following is a summary of the responses received from the English version of the survey.



Where do you live?



Where is the location of your work?



What top three things do you love about Montrose?

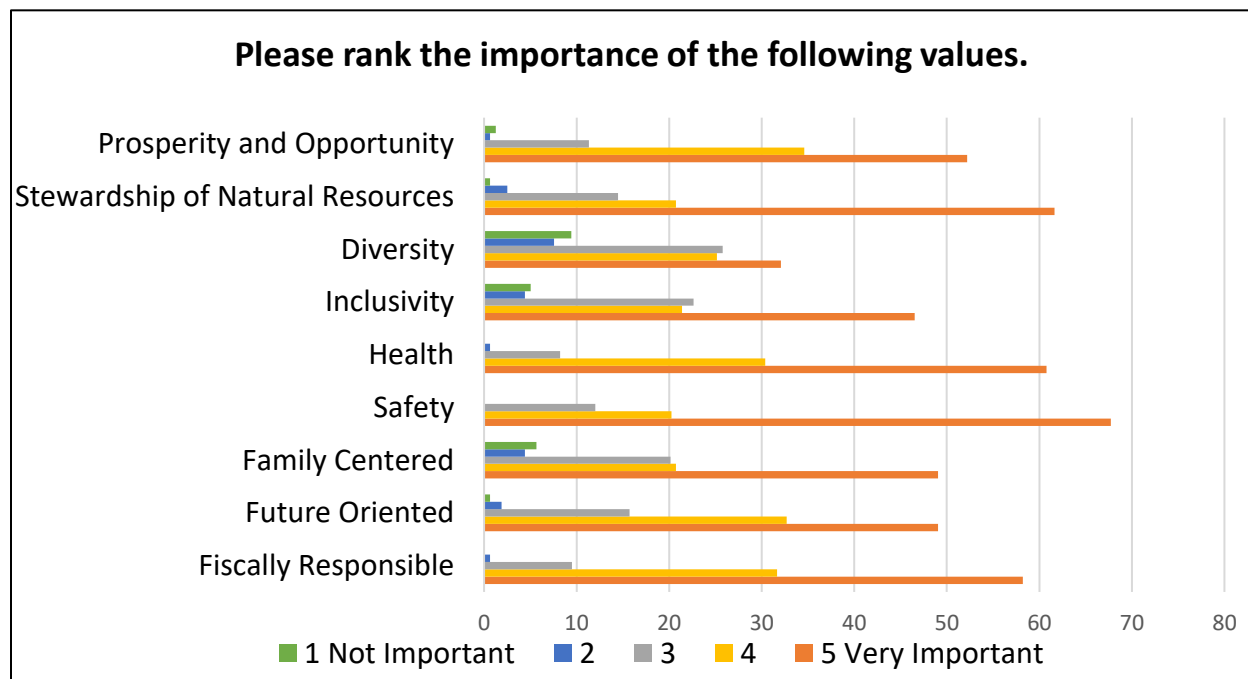
These were the common themes found and number of comments received for each theme.

- Outdoor recreation opportunities and access - 119
- Community, family, and people - 58
- Rural/small town atmosphere - 54
- Climate - 35
- Location - 31
- Scenery & mountain views - 31
- Amenities - 28
- Quality of life/cost of living - 14
- Community events - 13
- Culture & low traffic/crowds – 12 each
- Downtown/local business/opportunities - 11
- Safe - 8
- Farming/ranching community - 7
- Safe biking & pedestrian routes, progressive, job opportunities, growing community & economy - 3 each
- Airport - 2
- Dark skies, political climate, no property tax - 1 each



Values.

Next participants were asked to identify which values were most important to them for the community. As shown on this chart, the values with the highest importance based on number of votes were safety, stewardship of natural resources, and health. Those of least importance were diversity and inclusivity. Fiscally responsible, future oriented, family centered all fell somewhere in the middle in terms of importance.



Do you have any additional comments or suggestions regarding the future of Montrose or the Comprehensive Plan process?

General

- Appreciation for public involvement opportunities – 8
- Well planned and lots of research – 3
- Keep government role simple and forward thinking – 4
- Hold on to small-town values, family, outdoor lifestyle - 2
- Attract/retain young professionals & families – 2
- Less government involvement – 2
- Better opportunities to involved with City Council and communication from City – 2
- Creative, open minded leaders – 1
- Reduce crime – 1
- Better child care opportunities – 1

Transportation & Mobility

- Improve pedestrian and bike mobility & connectivity – 67
- Improve traffic, layout, lights, roads & connectivity – 4
- Light-rail to Grand Junction - 1
- Bike trail from Montrose Recreation Center to Mayfly Outdoors is a strength – 1
- Improve downtown parking – 1

Housing

- More affordable housing - 4
- Address homeless issues - 1

Land Use

- Address growth in a responsible manner – 4
- Prevent sprawl – 2
- Improve sign regulations and other policies – 1
- Improve zoning code to provide a mix of homes in subdivisions - 1

Parks & Recreation

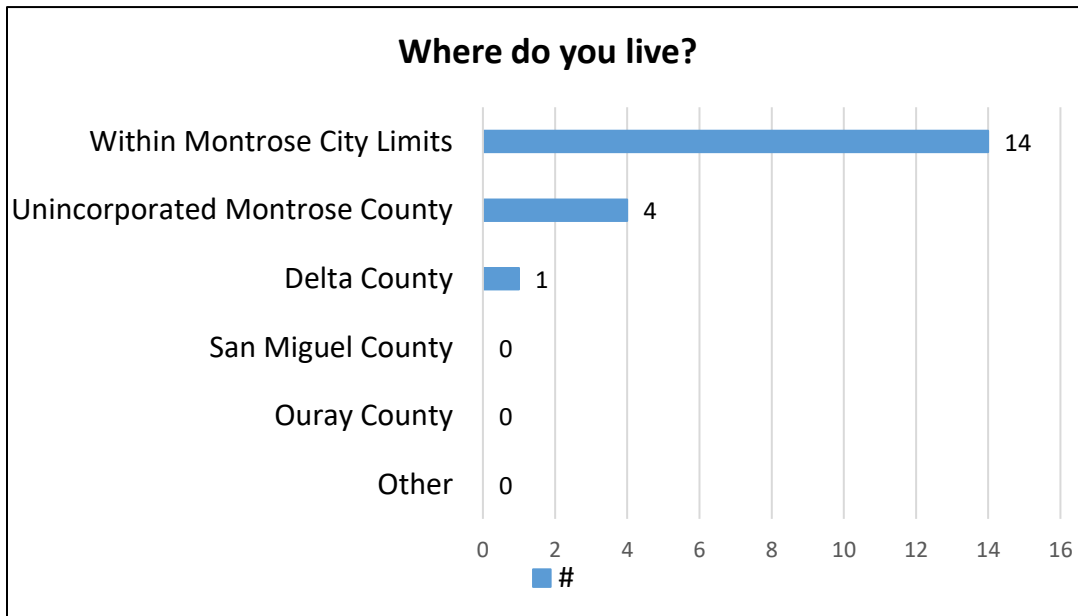
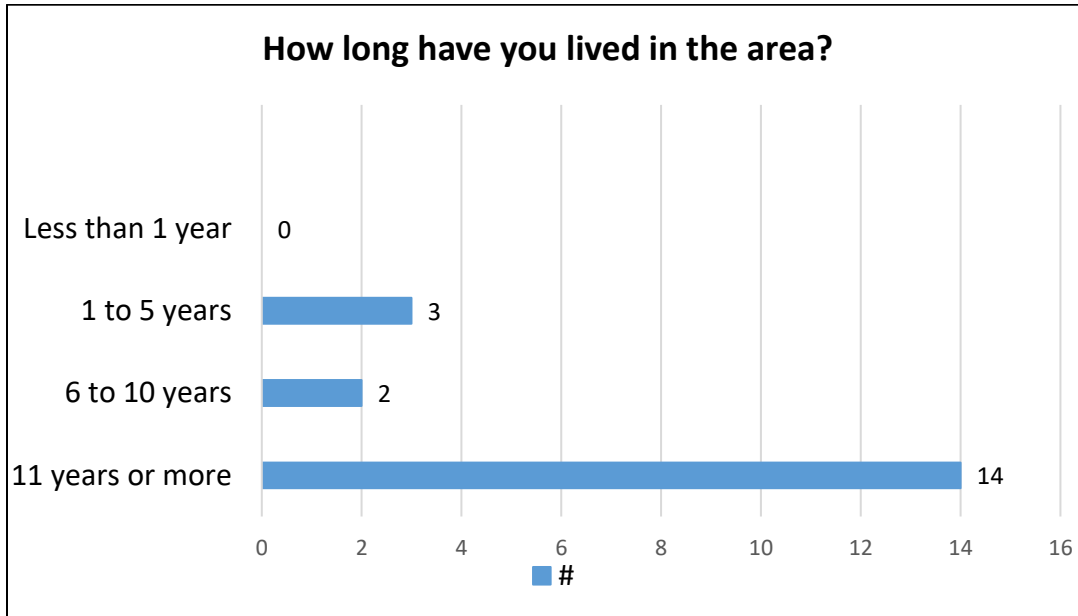
- Great assets, events and festivals – 2
- Recreation center and river are great assets – 1
- More indoor opportunities - 1

Health & Environment

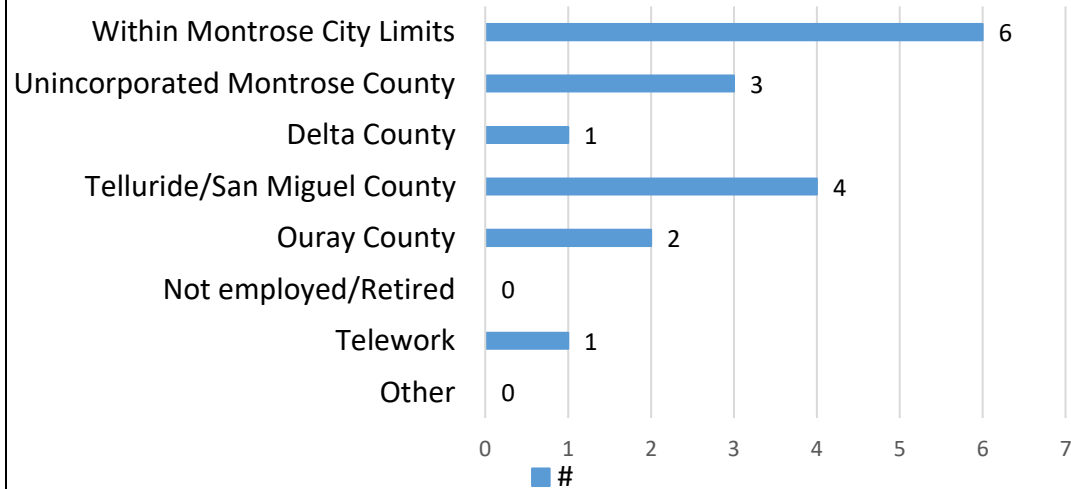
- Focus on health and livability of the community – 4
- Be more environmentally friendly & good stewards of our resources – 2
- Underground utilities - 1
- Upkeep of grounds - 1
- Air pollution - 1
- Clean up town - 1
- Continue being an agricultural-based community - 1

Spanish Language Survey

The total number of individuals that participated in the Spanish language survey was 19. For the open ended questions, the City received an average of 3 comments per question for a total of over 50 comments. Following is a summary of the responses received.



Where is the location of your work?



What top three things do you love about Montrose?

These were the common themes found and number of comments received for each theme.

- Relaxed atmosphere & people – 7 each
- Safety & parks – 4 each
- Schools, stores, healthy economy, small town, proximity to mountains (2 each)
- Organization, sports for families, rivers and forests, housing, cleanliness, little traffic, beautiful, weather, recreation center, downtown (1 each)



