



CITY OF MONTROSE

Comprehensive Plan Advisory Committee June 25th, 2019

WELCOME!

Agenda:

Committee Roles

Community Meeting Summary

Vision & Guiding Principles

Community Workshops

Estimated Timeline

**Comprehensive
Plan
Advisory
Committee**

Roles

- **Promote public involvement**
- **Provide input and feedback**
- **Serve as a sounding board for community**
- **Attend meetings throughout the process**
- **Help establish community vision & goals**
- **Review & comment on final draft**
- **Attend workshop with City Council for final review & Adoption**



Promote Public Involvement



CityofMontrose.org/CompPlan



@cityofmontroseco



#MontroseCO



Channel 191



Flyers



asharp@ci.montrose.co.us



970.240.1478



433 S 1st St



Community Kick-Off Meeting Summary

What I Love About Montrose

envision 2040
MONTROSE
COMMUNITY PLAN

IS WHAT I  ABOUT
MONTROSE

Top Results

June 11

- ❖ Community, family & people
- ❖ Outdoor opportunities & easy access
- ❖ Scenery & mountain views
- ❖ Rural/small town atmosphere
- ❖ Amenities, services & events

June 13 - Spanish

- ❖ Community, family & people
- ❖ Parks/walkways
- ❖ Safety/low crime
- ❖ Proximity to nature/beauty
- ❖ Cleanliness



Values “Pennies in a Jar”

Top Results – Values

June 11

1. Stewardship of Natural Resources
2. Prosperity & Opportunity
3. Safety
4. Fiscally Responsible
5. Health
6. Diversity
7. Inclusivity
8. Future Oriented
9. Family Centered

June 13 - Spanish

1. Prosperity & Opportunity
2. Health
3. Safety
4. Stewardship of Natural Resources
5. Family Centered
6. Diversity
7. Inclusivity
8. Fiscally Responsible
9. Future Oriented



Developing a Vision:

Change & Create

Top Results – June 11th

Change

- ❖ Increase housing options
- ❖ Increase traffic flow
- ❖ Reduce crime & increase safety presence
- ❖ Higher quality jobs
- ❖ Improve city appearance
- ❖ Walkable downtown
- ❖ Transportation options

Create

- ❖ Economic stability
- ❖ Affordable housing
- ❖ More public transportation
- ❖ Renewable energy



Developing a Vision:

Change & Create

Top Results – June 13th - Spanish

Change

- ❖ More affordable housing
- ❖ Access to better jobs & working conditions
- ❖ Affordable youth activities
- ❖ Assistance to prevent drug addiction

Create

- ❖ Affordable housing
- ❖ Mental health crisis services
- ❖ Multicultural center
- ❖ DARE drug addiction prevention program until end of High School
- ❖ More robust public transportation
- ❖ More local jobs



Online Survey

CityofMontrose.org/CompPlan

**<http://www.surveymonkey.com/r/W67H9JD>
(English)**

**<https://www.surveymonkey.com/r/XXKNFWF>
(Spanish)**



Current Vision & Guiding Principles



Current Vision Statement

“Montrose will be a community that embraces diversity; one that is sensitive to the environment, grows smartly and efficiently and provides economic, social, and cultural opportunities for all citizens. It will be a City where the downtown is thriving and the local economy is strong and balanced. There will be extended parks developed along the Uncompahgre River and other waterways. It will be a place where the children of Montrose can return after college and find meaningful careers and the average person can afford to buy a home. It will be a place where the transportation system is functional and where bicycles can be used for commuting. Through these characteristics, Montrose will continue to be a pleasant place to live.”



Current Guiding Principles

- 1. Plan Long-Range, Implement Consistently in the Short-Term.**
- 2. Strengthen Our Role as a Regional Center and Attract Quality Jobs to Sustain Us.**
- 3. Grow Efficiently.**
- 4. Develop Convenient “Centers”.**
- 5. Provide a Broad Range of Housing Choice.**
- 6. Protect, and Provide Access to, Important Environmental Resources.**
- 7. Connect Roads and Be Transit-Friendly.**
- 8. Provide Public Services and Facilities Necessary for Health, Safety and Welfare.**



Community Workshops



Community Workshops

City Hall
Centennial
Room & Plaza

5:30-7:30 p.m.

August 22 –
6:30-8:30 p.m.



Housing & Neighborhoods – July 22



Transportation & Mobility – July 25



Land Use & Growth – August 5



Parks, Trails & Open Space – August 12



Recreation & Tourism – August 12



Health & Environment – August 13



Economy & Opportunity – August 21



Spanish speaking – August 22



Estimated Timeline

1. Initial Assessment
Spring-Summer 2019

2. Vision, Goals & Issues
Summer-Fall 2019

3. Develop Framework
Fall 2019-Winter 2020

4. Draft Comprehensive Plan
Winter-Spring 2020

5. Adoption & Implementation
Summer-Fall 2020



Thank you very much
for your time!

If you have any questions,
please contact the
Planning Department.

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