CITY OF MONTROSE EXPENDITURES WITH
COMPARISON TO BUDGET FOR THE 5 MONTHS
ENDING MAY 31, 2014

	MAY	YTD	BUDGET	UNEXPENDED	PCNT
RETAIL SALES ENHANCEMENT					
SALARIES & BENEFITS	7,096.18	22,630.59	63,553.00	40,922.41	35.6%
OFFICE SUPPLIES	125.40	371.71	1,500.00	1,128.29	24.8%
POSTAGE	0.00	2.40	1,500.00	1,497.60	0.2%
PRINTING	0.00	274.25	10,000.00	9,725.75	2.7%
ADVERTISING	3,077.70	21,027.70	65,000.00	43,972.30	32.4%
PROFESSIONAL/CONTRACT SERVICES	808.75	986.35	39,123.00	38,136.65	2.5%
SPECIAL EVENT SUPPORT	1,832.50	5,493.53	40,000.00	34,506.47	13.7%
PROGRAMS	0.00	5,320.00	27,000.00	21,680.00	19.7%
TRAINING/CONFERENCE/TRAVEL	0.00	0.00	3,500.00	3,500.00	0.0%
MEETING EXPENSE	87.24	484.64	2,500.00	2,015.36	19.4%
BUSINESS DISTRICT SPECIAL PROJ	4,339.00	4,339.00	60,000.00	55,661.00	7.2%
PROJECTS <$5,000	0.00	4,090.58	0.00	-4,090.58	
IT INTERFUND LEASE	0.00	0.00	804.00	804.00	0.0%
TOTAL RETAIL SALES ENHANCEMENT	17,366.77	65,020.75	314,480.00	249,459.25	20.7%
TOURISM PROMOTIONAL					
SALARIES & BENEFITS	6,428.66	22,355.71	63,551.00	41,195.29	35.2%
OFFICE SUPPLIES	30.58	392.47	1,000.00	607.53	39.2%
POSTAGE	584.09	1,496.24	10,000.00	8,503.76	15.0%
PRINTING	0.00	2,105.82	30,000.00	27,894.18	7.0%
ADVERTISING	9,582.00	35,310.01	170,000.00	134,689.99	20.8%
DUES/MEMBERSHIP/SUBS	0.00	0.00	1,850.00	1,850.00	0.0%
COMMUNICATIONS	5.24	15.73	0.00	-15.73	
PROFESSIONAL/CONTRACT SERVICES	5,808.75	16,277.86	60,725.00	44,447.14	26.8%
SPECIAL EVENT SUPPORT	2,267.50	4,580.10	40,000.00	35,419.90	11.5%
PROGRAMS	0.00	200.00	10,000.00	9,800.00	2.0%
TRAINING/CONFERENCE/TRAVEL	1,021.69	2,805.71	8,500.00	5,694.29	33.0%
MEETING EXPENSE	114.34	467.60	2,500.00	2,032.40	18.7%
EQUIPMENT/ FURNITURE <$5,000	0.00	3,500.00	0.00	-3,500.00	
IT INTERFUND LEASE	0.00	0.00	5,375.00	5,375.00	0.0%
TOTAL TOURISM PROMOTIONAL	25,842.85	89,507.25	403,501.00	313,993.75	22.2%
VISITOR CENTER OPERATIONS					
OPERATING SUPPLIES	0.00	0.00	3,000.00	3,000.00	0.0%
CONTRACT/ PROFESSIONAL SERVICE	1,781.04	3,576.56	0.00	-3,576.56	
VOLUNTEER APPRECIATION PROGRAM	0.00	0.00	15,000.00	15,000.00	0.0%
PROMOTIONAL ITEMS	0.00	4,455.87	0.00	-4,455.87	
MEETING EXPENSE	0.00	0.00	4,000.00	4,000.00	0.0%
COMMUNITY PROGRAMMING	0.00	0.00	10,000.00	10,000.00	0.0%
EQUIPMENT/ FURNITURE <$5,000	4,374.95	4,917.62	15,000.00	10,082.38	32.8%
TOTAL VISITOR CENTER OPERATIONS	6,155.99	12,950.05	47,000.00	34,049.95	27.6%
TOTAL TOURISM EXPENDITURES					